

See how other departments utilize best practices for optimal results.

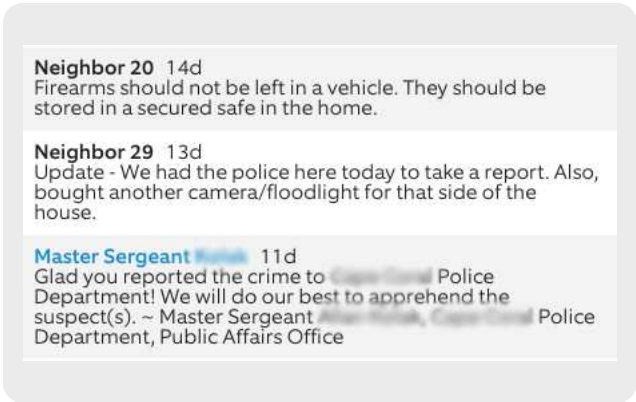
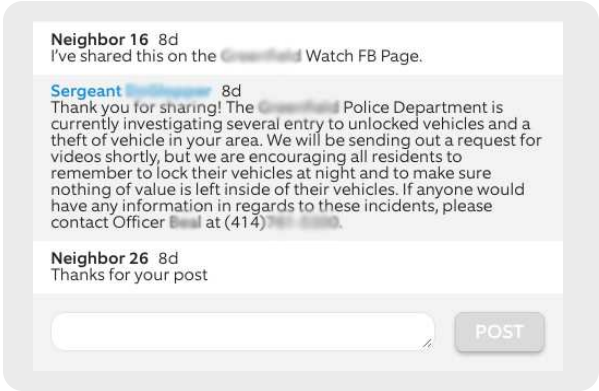
1 Commenting

Commenting on Neighbor Posts let's your community know your department is involved

Share updates on cases and trends in the area to let your community know you're taking action

Leave your name and direct contact information if you want more people to reach out with additional information

Remind neighbors to call or file a police report for suspicious videos



2 Posting Alerts

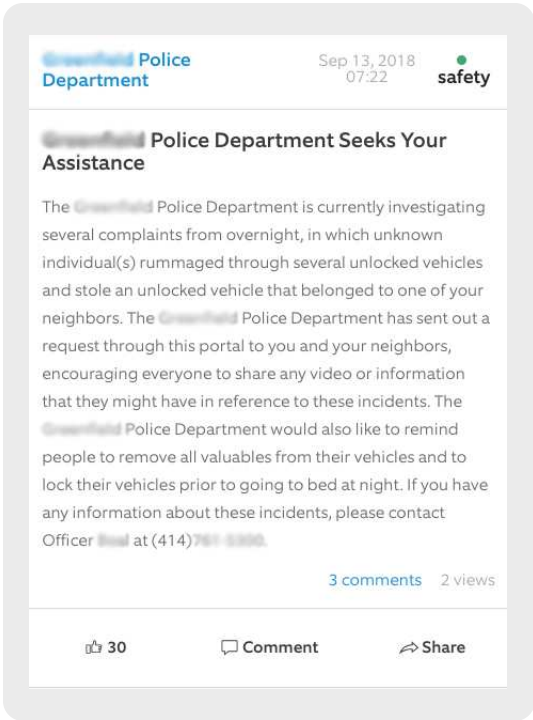
Allows you to post directly into the Neighbors Feed and notify users in real-time

Suggested Content: BOLOs, requests for identification, safety announcements

Give your Alert an engaging title  
-Let the community know you need and want their help

Option to include a photo or video

Not recommended for social announcements such as upcoming events, retirements, promotions, etc.



See how other departments utilize best practices for optimal results.

3 Driving Neighbors App Downloads

Grow your audience to create a bigger impact when posting Portal Alerts

Social Media is the most effective way to drive Neighbors App downloads

Always include your agency's unique download link in all outreach posts and materials

-Downloads via your link will build credits for your department towards Ring devices to distribute to your community

Be creative: it can be a post, a video, contest, or email newsletter



4 Sharing Neighbors Content

Identify a video shared by a neighbor into Portal of a crime being committed

Click "Share" in the bottom right corner to "copy link to clipboard"

Share onto Social Media pages

